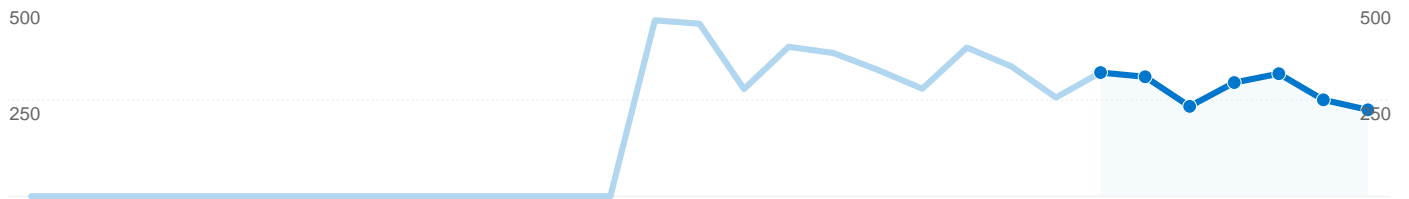


Dashboard

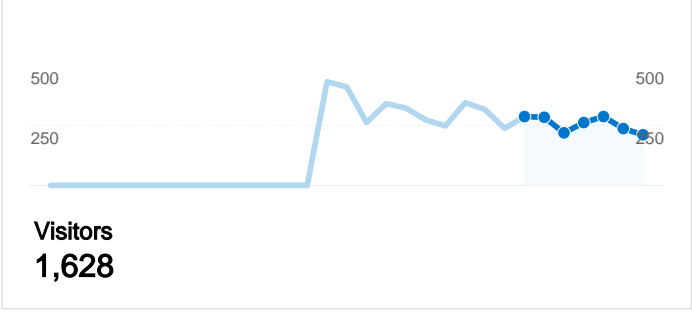
Comparing to: Site



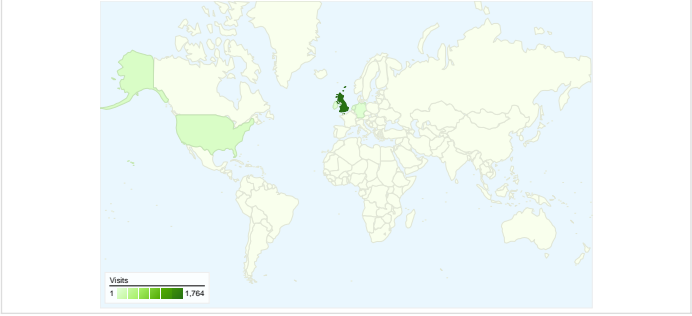
Site Usage

1,958 Visits	56.95% Bounce Rate
7,630 Page Views	00:03:55 Avg. Time on Site
3.90 Pages/Visit	74.26% % New Visits

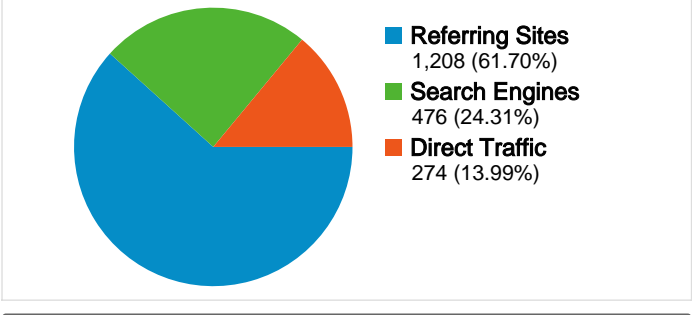
Visitors Overview



Map Overlay world



Traffic Sources Overview

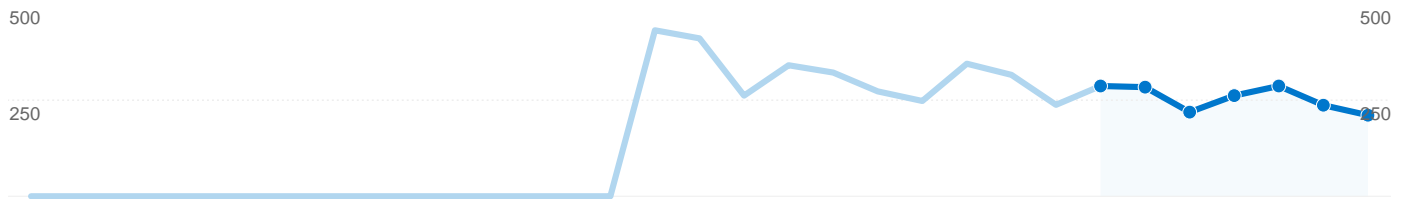


Content Overview







Pages	Page Views	% Page Views
/	2,770	36.30%
/comments.html	426	5.58%
/Downloads.html	412	5.40%
/AboutTheSite.html	356	4.67%
/index.html	351	4.60%

Visitor Loyalty

Number of Visits	Visits
1 times	■ 74.21%
2 times	■ 11.70%
3 times	■ 4.29%
4 times	■ 2.20%
5 times	■ 1.33%



1,628 people visited this site




-  **1,958** Visits
-  **1,628** Absolute Unique Visitors
-  **7,630** Page Views
-  **3.90** Average Page Views
-  **00:03:55** Time on Site
-  **56.95%** Bounce Rate
-  **74.21%** New Visits

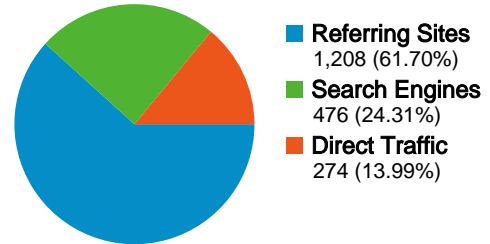
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	1,388	70.89%	DSL	793	40.50%
Firefox	451	23.03%	Unknown	538	27.48%
Safari	65	3.32%	Cable	341	17.42%
Opera	39	1.99%	T1	144	7.35%
Netscape	7	0.36%	Dialup	87	4.44%



All traffic sources sent a total of 1,958 visits

-  13.99% Direct Traffic
-  61.70% Referring Sites
-  24.31% Search Engines

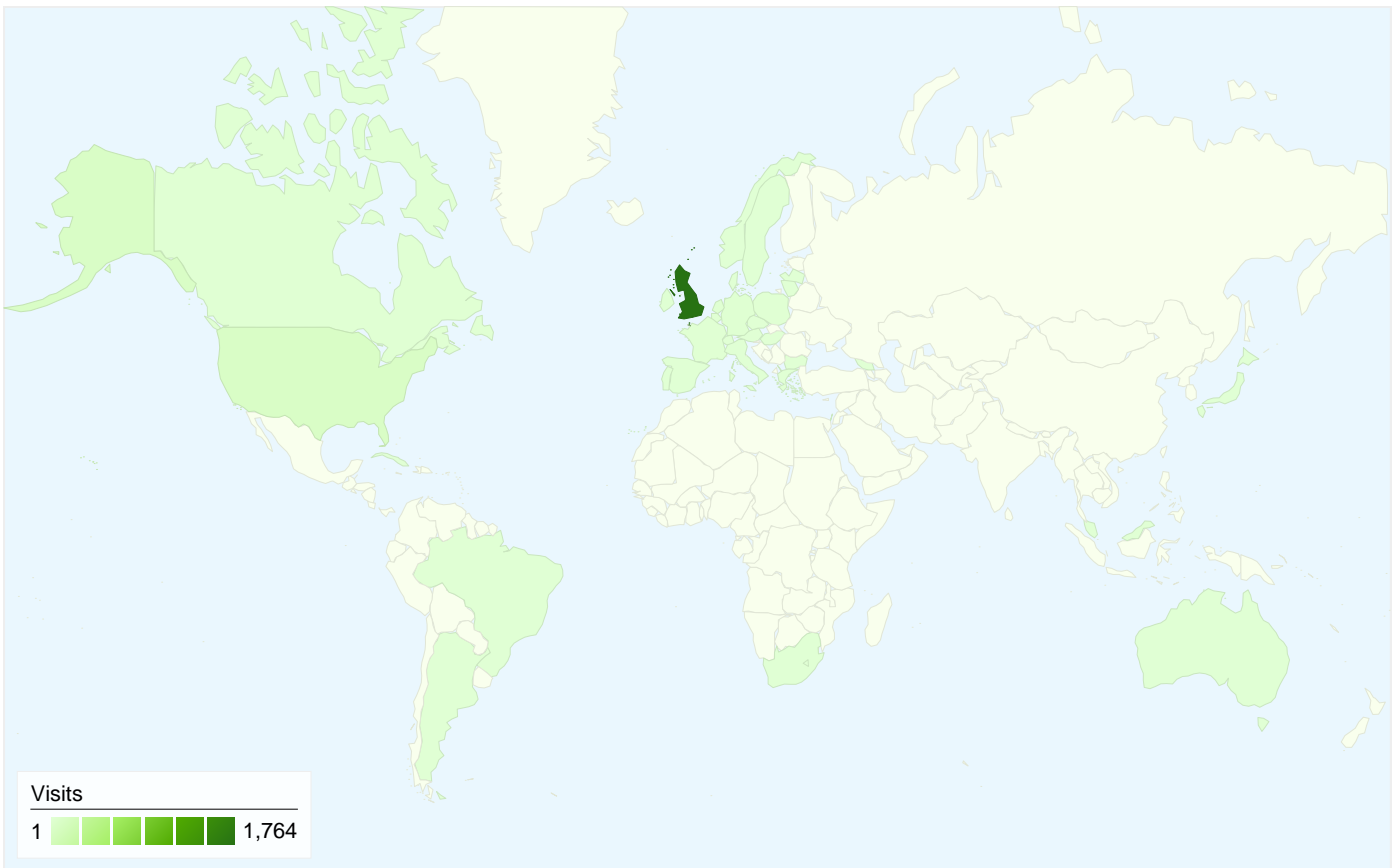


Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
rwcc.com (referral)	536	27.37%	save planet rock	136	28.57%
google (organic)	406	20.74%	planet rock radio	43	9.03%
(direct) ((none))	274	13.99%	planet rock	25	5.25%
planetrock.co.uk (referral)	273	13.94%	planet rock closing	15	3.15%
youchoose.net (referral)	68	3.47%	planet rock sale	15	3.15%

Map Overlay

Comparing to: Site

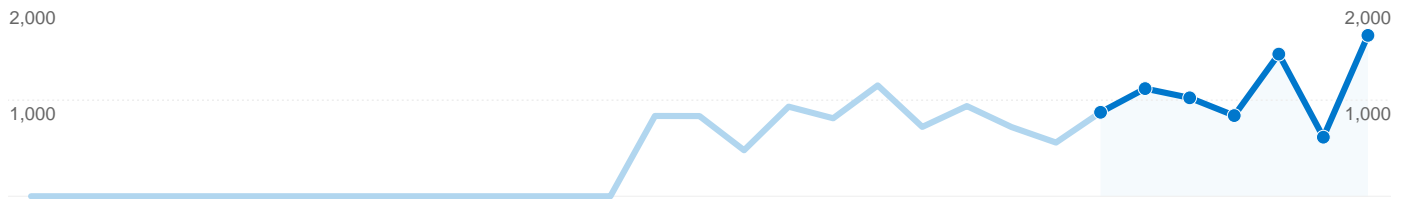


1,958 visits came from 34 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	1,764	4.16	00:04:13	72.56%	54.48%
United States	77	1.53	00:00:53	84.42%	84.42%
Germany	13	1.46	00:01:42	100.00%	69.23%
Netherlands	13	1.15	00:00:17	92.31%	84.62%
Ireland	11	1.55	00:03:06	90.91%	72.73%
Belgium	8	2.12	00:02:29	75.00%	75.00%
Canada	8	1.88	00:01:20	87.50%	50.00%
Poland	7	1.00	00:00:00	85.71%	100.00%
France	7	2.71	00:00:26	100.00%	57.14%
Spain	5	1.20	00:00:51	80.00%	80.00%


1 - 10 of 34



Pages on this site were viewed a total of 7,630 times

 **7,630** Page Views













 **3,138** Unique Views

 **56.95%** Bounce Rate

Top Content

Pages	Page Views	% Page Views
/	2,770	36.30%
/comments.html	426	5.58%
/Downloads.html	412	5.40%
/AboutTheSite.html	356	4.67%
/index.html	351	4.60%

Most people visited: 1 times

Number of Visits	Visits	Percentage of all visitors
1 times	1,453	 74.21%
2 times	229	 11.70%
3 times	84	 4.29%
4 times	43	 2.20%
5 times	26	 1.33%
6 times	19	 0.97%
7 times	9	 0.46%
8 times	5	 0.26%
9-14 times	22	 1.12%
15-25 times	13	 0.66%
26-50 times	17	 0.87%
51-100 times	38	 1.94%