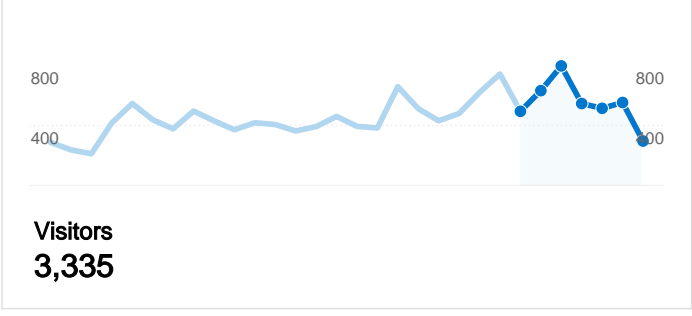


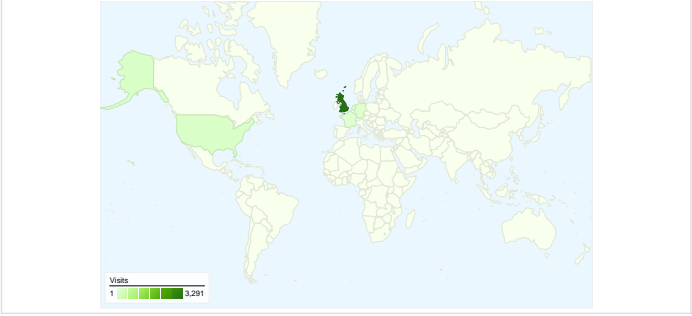
Site Usage

3,742 Visits	67.16% Bounce Rate
6,816 Page Views	00:01:55 Avg. Time on Site
1.82 Pages/Visit	73.30% % New Visits

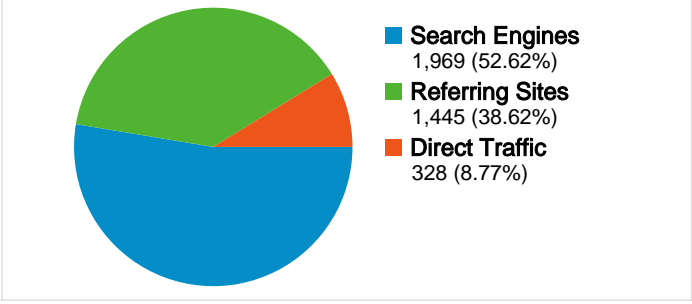
Visitors Overview



Map Overlay world



Traffic Sources Overview

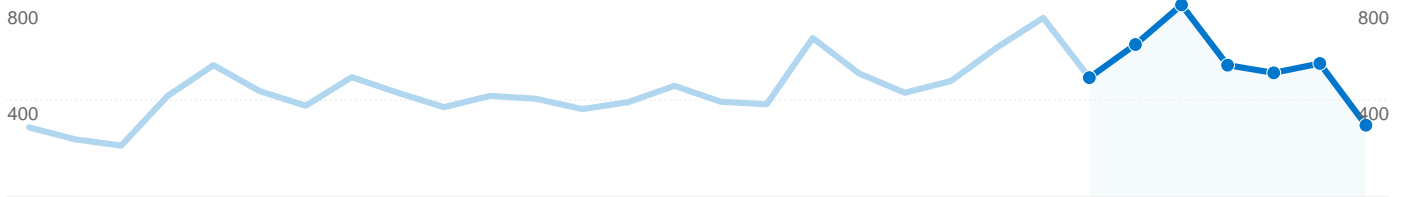


Content Overview

Pages	Page Views	% Page Views
/	5,519	80.97%
/Downloads.html	266	3.90%
/comments.html	235	3.45%
/Campaigns.html	181	2.66%
/NewsStories.html	178	2.61%

Visitor Loyalty

Number of Visits	Visits
1 times	73.30%
2 times	11.22%
3 times	4.68%
4 times	2.49%
5 times	1.68%



3,335 people visited this site

3,742 Visits

3,335 Absolute Unique Visitors

6,816 Page Views

1.82 Average Page Views

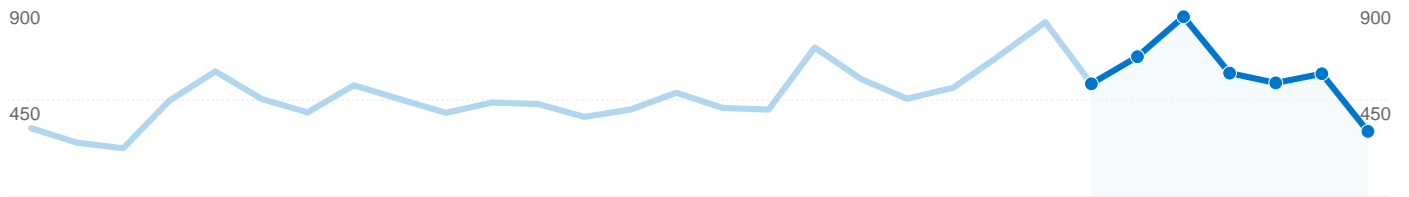
00:01:55 Time on Site

67.16% Bounce Rate




73.30% New Visits

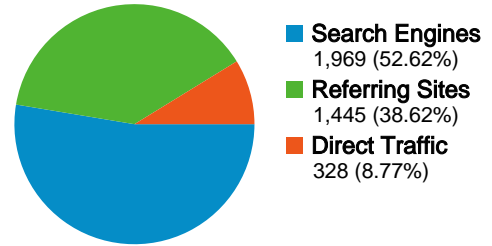
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	2,712	72.47%	DSL	1,715	45.83%
Firefox	812	21.70%	Unknown	908	24.27%
Safari	146	3.90%	Cable	673	17.99%
Opera	60	1.60%	T1	195	5.21%
Netscape	4	0.11%	Dialup	129	3.45%



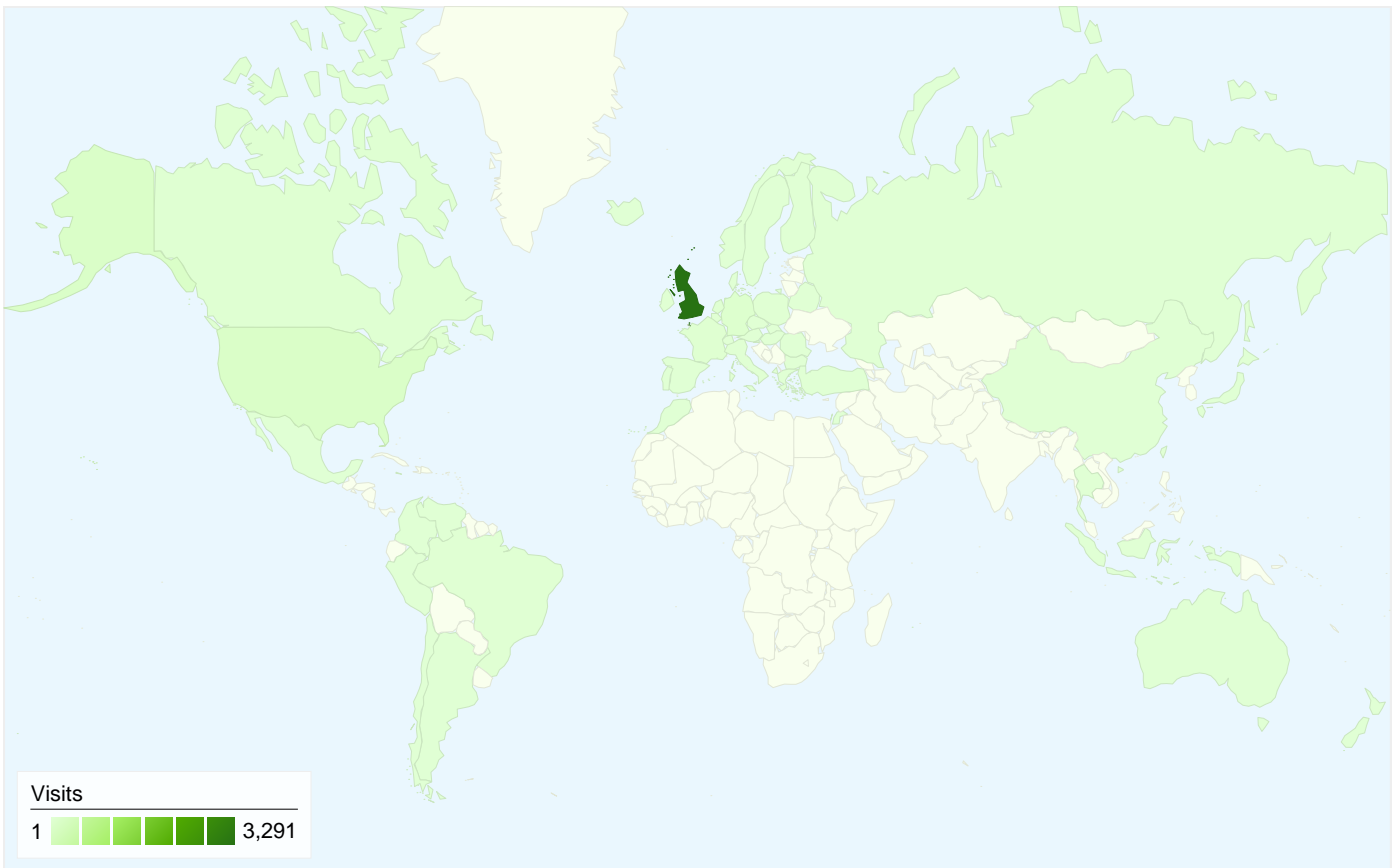
All traffic sources sent a total of 3,742 visits

-  **8.77%** Direct Traffic
-  **38.62%** Referring Sites
-  **52.62%** Search Engines



Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	1,783	47.65%	planet rock	1,128	57.29%
(direct) ((none))	328	8.77%	save planet rock	176	8.94%
marillion.com (referral)	251	6.71%	planet rock radio	88	4.47%
rwcc.com (referral)	181	4.84%	planetrock	83	4.22%
planetrock.co.uk (referral)	125	3.34%	planet rock closure	33	1.68%

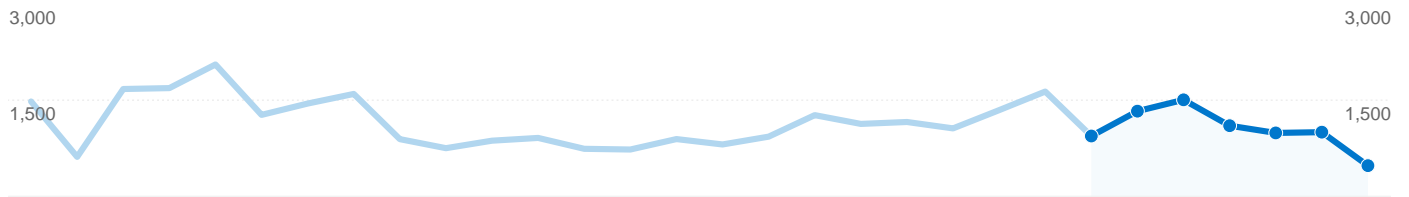


3,742 visits came from 52 countries/territories


Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	3,291	1.88	00:02:03	71.13%	65.45%
United States	121	1.35	00:00:40	91.74%	82.64%
Germany	66	1.39	00:00:58	87.88%	74.24%
France	31	1.61	00:02:21	77.42%	70.97%
Netherlands	24	1.25	00:00:25	91.67%	79.17%
Canada	24	1.33	00:00:18	100.00%	75.00%
Poland	18	1.28	00:00:25	88.89%	83.33%
Italy	15	1.53	00:01:49	93.33%	86.67%
Ireland	12	1.92	00:00:53	58.33%	75.00%
Brazil	12	1.17	00:00:06	100.00%	91.67%

1 - 10 of 52



Pages on this site were viewed a total of 6,816 times

 **6,816** Page Views














 **4,557** Unique Views

 **67.16%** Bounce Rate

Top Content

Pages	Page Views	% Page Views
/	5,519	80.97%
/Downloads.html	266	3.90%
/comments.html	235	3.45%
/Campaigns.html	181	2.66%
/NewsStories.html	178	2.61%

Most people visited: 1 times

Number of Visits	Visits	Percentage of all visitors
1 times	2,743	 73.30%
2 times	420	 11.22%
3 times	175	 4.68%
4 times	93	 2.49%
5 times	63	 1.68%
6 times	38	 1.02%
7 times	28	 0.75%
8 times	13	 0.35%
9-14 times	69	 1.84%
15-25 times	56	 1.50%
26-50 times	26	 0.69%
51-100 times	9	 0.24%
101-200 times	9	 0.24%